

Annual Report 2012

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Message from the Executive Director

A solid foundation has been laid for the Bobcat Pride Scholarship Fund (BPSF) as a result of the generosity of our donors, dedication of our Executive Board and members-at-large, and the amazing success of our events. When we identified the goal of raising \$12,000 this past fiscal year in order to increase the Academic Achievement scholarships and to establish an endowed principle to sustain the scholarships, we were hopeful this goal was obtainable. The support provided to BPSF over the course of year was inspiring and ultimately, we exceeded the goal by raising over \$16,000.

So many people have played a crucial role in framing this foundation. At the fall soirée, we welcomed four private donors and two organizations into the newly founded Legacy Circle based upon their significant contributions. A grassroots day of donating the cost of a chicken meal in response to the anti-LGBTQ giving of Chick-Fil-A raised over \$700 and was fully matched by a donor. Our 2nd Annual Drag Out Funny was a night beyond our wildest dreams. Texas Music Theater opened their doors for the perfect venue, sponsorships from local businesses covered all costs, and the volunteered time and talent of our production crew and performers brought 300 patrons in for the show raising over \$5,000. We are grateful for the on-going relationships with our donors who contribute on a one-time, monthly, semi-yearly and annual basis.

The constant reminder of why BPSF is essential to the success of our LGBTQ Bobcats is always evident in the amazing work of our scholars. We were able to support four outstanding Bobcats this year. Liz Cruz was our first leadership development scholar. In addition to our fall academic achievement scholar, Tyler Dukes, we were able to award two deserving students with spring academic achievement scholarships, Sarah Espinosa and Corey Kwoka. Each received \$1000 toward educational costs. We have highlighted each scholar and their accomplishments later in this report. Since 2010, BPSF has supported eight incredible LGBTQ Bobcats with their educational and leadership goals.

The Executive Board is already building towards the next fiscal year. We hope as you review our annual report you will find confidence in our accomplishments, security in our vision and commit to helping us achieve this coming year's goals. These goals are: 1) doubling the number of recurring donors, 2) increasing the number of new donors by 15%, 3) gaining two new Legacy Circle members, and 4) increasing the 2015-2016 Academic Achievement Scholarship awards to \$2500 per scholar. These goals create fiscal certainty, expand our BPSF community and allow us to increase the resources we can provide to support our scholar's success. We are happy to discuss these goals with you at a future event or in a private meeting with a board member.



Dr. Heather Aidala, BPSF Executive Director

BPSF Board Members

- ◆ Executive Director - Heather Aidala
- ◆ Operations Director - Aimee Nieto
- ◆ Financial Director - Jenni Ward
- ◆ Public Relations Chair - Joe Ward
- ◆ Fundraising/Application Chair - Manda Anderson
- ◆ Donor Recruitment Chair - Claudia Trevino
- ◆ Information and Technology Chair - Jennifer Leach

Highlights of Events

We had an amazing year full of entertainment, laughter, and new friendships. Our events create the opportunity to strengthen the LGBTQ community, while generating valuable scholarship monies.

Spring 2012

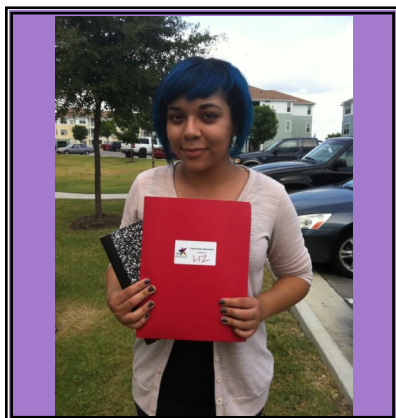
- ◆ Big Gay Garage Sale - Hosted by Heather Aidala & Manda Anderson

Fall 2012

- ◆ Discussion of Ideas - Hosted by San Marcos Unitarian Universalist Fellowship
- ◆ Fall Soiree - Hosted by James and Gayle Bouzard; Sponsored by BPSF Committee Members, Twin Liquors & Dr. Joey Martin
- ◆ 2nd Annual Drag Out Funny - Held at Texas Music Theater; Sponsored by Texas Music Theater, L Style G Style, Great Locations, St. Pita's, Dos Gatos Kolache Bakery, Jo on the Go, Root Cellar Café, Sign Arts, Any Lab Test Now, Finesse Surgical Solutions, Nichols Tire & Automotive, Birdsong Guitars, Rhea's Ice Cream, Tickle-Blagg Animal Hospital, Diaz Martial Arts, Wake the Dead Coffee House, Zen Blend, William Edge Salon, The Inn Above Onion Creek, and He's For Me



Reina DelMar was an instant hit and just one of the amazing performers who donated their time at the 2nd Annual Drag Out Funny.



Summer 2012 Leadership Development Scholar - Liz Cruz

Elizabeth "Liz" Cruz, a Communication Design major with a minor in Psychology, was selected as BPSF's first recipient of the Leadership Development Scholarship. Liz attended Camp Pride 2012 at Vanderbilt University in Nashville, Tennessee, where she joined other LGBTQ student leaders from around the nation.

As the representative for Texas State, she returned with innovative skills and ideas that she discussed with BPSF supporters during the Discussion of Ideas in September, hosted by San Marcos Unitarian Universalist Fellowship. Liz shared the life changing impact of attending Camp Pride. Ultimately, the experience inspired her to create an educational series about diversity issues at Lambda meetings.

Fall 2012 Academic Achievement Scholar - Tyler Dukes

Tyler Dukes was awarded \$1000 as the fall 2012 Academic Achievement Scholarship recipient. She describes herself as "out and active" given her commitment to being genuine with everyone as she serves as the President of the Residence Hall Association and Vice President/Historian of the Texas State Quidditch Association. She is pursuing an English major and Sociology minor and has earned Dean's list status multiple semesters.

More recently she was chosen as the Regional President of the Year at the recent Southwest Affiliate of College and University Residence Halls conference.



FINANCIAL BREAKDOWN

For this fiscal year, only 8% of our incoming revenue was used to cover operating expenses. This decrease, from 28% in FY'11, was accomplished after the investment of our start-up costs last year and by obtaining sponsorships/in-kind donations to cover a majority of the costs associated with our fundraising events this year.

Starting Balance for FY '12= \$5,704.55

Monetary Donations = \$16,283.21

In-Kind Donations = \$1,000.00

Net Balance for End of FY '12 = \$15,745.67

Total Scholar Awards = \$4,966.85*

* This total includes the Camp Pride registration fee for 2013, which was paid in advance for a cost savings of \$250 with the early bird discount.

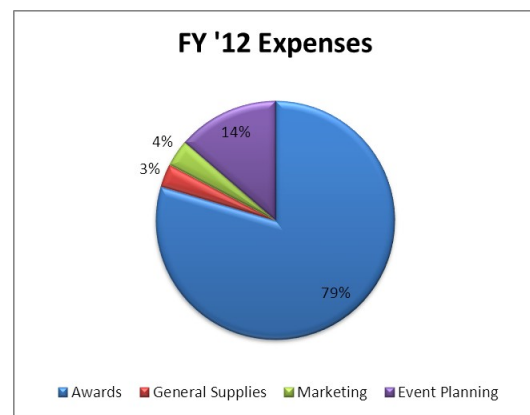
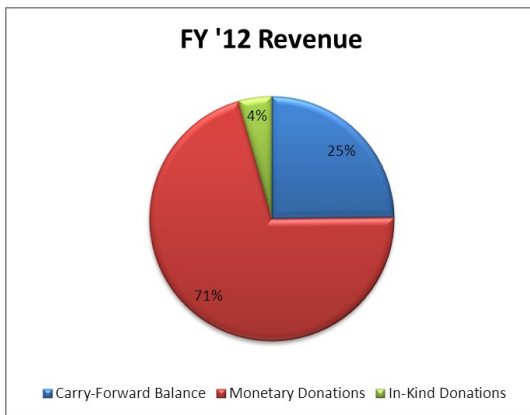
Marketing = \$229.82

General Supplies = \$192.39

Event Planning = \$853.03

Total Operating Expenses = \$1,275.24

It is the long term commitment of the Executive Board to maintain a balance of funds to cover the entire following year's scholarship awards and to invest principle in a fiscally responsible manner in order to sustain the fund.



Spring 2013 Academic Achievement Scholars - Corey Kwoka & Sarah Espinosa



Corey Kwoka is a Texas State Bachelor of Fine Arts alumnus and is pursuing his Master's in Theater with a concentration in History and Criticism. His thesis is entitled, "The Performance of Marriage: Understanding the Movement for Marriage Equality through the Twentieth Century American Stage". As part of his thesis work, Corey will be producing a reading of Dustin Lance Black's newest play "8" on-campus in April.

Sarah Espinosa is a sophomore working towards a Psychology major and Sociology minor. Sarah currently has a 3.29 GPA and is promoting awareness of less frequently discussed sexual and gender LGBTQA identities within Lambda of Texas State.

2012 Donor List

Life up to \$25

Madeline Cayton
 Robyn Ochs
 Jennifer Covington
 Maia Cudhea
 Lisa Lanier
 Jen Molloy
 Ariel Schneider
 Michael Mirales
 Paul Witter
 Justin Garrow
 Jennifer Crispin
 Chris Sisto
 Jayne Ganard
 Patrick Morton
 Ashley Ransom
 Brian Real
 Belen Abarca
 Philip Aguilar
 Lisa Tomecek
 Michael Trice
 Tyler Dukes
 Shaun Ford
 D.R. Hanson
 Amanda Clay
 Liz Cruz
 Charles Hamilton
 Kaydee Botter
 Herschel Sands
 Dr. Greg Passty
 Kay Newling
 Loretta Clark
 Michael Wilkerson
 Alejandra De La Huerta
 Joanne Salas
 Jonna Kay Beck

Healing \$26-50

Jennifer Kay Leach
 Aimee Nieto
 Claudia Trevino
 Manda Anderson
 Jessica Henry
 Deborah Balzhiser
 Rick Haas &
 Heather Galloway
 Dr. Sheila Fling
 Meg Grant
 Jennifer Grant
 Stephen Horn

Sunlight \$51-100

Linda Hunter
 Joe & Jenni Ward
 Dr. Russ Hodges
 Mason Feuhrer
 Javier Garcia
 Victoria Locke
 Kay Hetherly
 Kaitlin Hopkins
 Michelle Serrano
 Lopez
 Jeffrey Helgeson &
 Anne Halsey
 Kami Buss

Nature \$101-200

Michael Casey
 Ted Ingwersen
 Carol Dochen
 Betty Ward
 Dr. Susan Day
 Derek Mergele &
 Bryan Rust
Harmony \$201-350
 Genevieve Scalan
 Shirley Ogletree
 Karen Gordon-Sosby
 & Marty Sosby
 Gwendolyn Hustvedt

Spirit \$351-500

Matthew Eichler
 James & Gayle
 Bouzard
 Carol Mouche &
 Barbara Pollock
 Dr. Joey Martin
 James Craig Hanks
Rainbow \$501+
 Los Trayhans
 R. Jon & Stacie McGee
 Gilbert Fulmer

The Legacy Circle

Humanitarian \$1000-\$4999

* Dr. Bruce Smith * San Marcos Unitarian Universalist Fellowship * Dwain and Susan Aidala *
 * Lambda of Texas State * Heather Aidala * Dr. Timothy P. Mottet and Mr. Rick Gonzalez *

Bobcat Pride Scholarship Fund

Bobcat Pride Scholarship Fund

P.O. Box 2532

Kyle, TX 78640

Email: bobcatpridescholarship@gmail.com



Ask us how you can set-up recurring donations

Find us on the web!
www.bobcatpridescholarship.com

All donations are tax deductible. The fund is exempt in accordance with IRS regulations as a 501(c)(3) public charity. EIN 30-0622176