



# Annual Report 2013

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## BPSF Board Members

- ◆ Executive Director - Heather Aidala
- ◆ Financial Director - Jenni Ward
- ◆ Student Relations Chair - Manda Anderson
- ◆ Marketing Chair - Abel Valencia
- ◆ Programming Chair - Victor Saldivar

## BPSF Members-At-Large

- ◆ Dr. Timothy P. Mottet
- ◆ Carlos Molina
- ◆ Jeremy Torres
- ◆ Joseph Ward
- ◆ Jennifer Leach

## Message from the Executive Director

Stability and growth. These two words repeatedly come to mind as I reflect on the past fiscal year for the Bobcat Pride Scholarship Fund™ (BPSF). In four short years, we have established ourselves as a stable source of support for LGBTQ Texas State University students. The essay of each applicant reminds us why a fund specifically supporting students with minority sexual and gender identities is essential. Since our inception in 2010, your donations have permitted us to provide over \$10,000 in scholarship awards to twelve deserving students. This is an incredible accomplishment and we could only have done it with your involvement.



*Dr. Heather Aidala, BPSF Executive Director*

Our fundraising efforts and donor support this year brought in \$22,000! This was achieved by surpassing the goals we set last year related to new donors joining the Legacy Circle, garnering commitments for recurring donations, and increasing first time donors. We were able to expand our circle of donors through successful Birthday Wish and Give OUT Day campaigns.

This financial stability allowed the fund to award four, versus the allocated two, highly qualified students with \$1500 academic achievement scholarships this year. We also chose a second leadership development scholar. Later in this report, you will find highlights about our most recent recipients. Consistent commitments from our donors allow BPSF to look at opportunities for growth in the future. We are excited to announce a milestone for fall 2014, as this will be the first semester a scholar is awarded a \$2000 academic achievement scholarship. We are also dedicated to unveiling an emergency stabilization fund in fall 2014, providing one-time financial support to LGBTQ students experiencing unforeseen financial difficulties.

The success of events we host for the university and surrounding hill country LGBTQA community has created a repertoire for engaging with supporters. Drag Out Funny, donor socials and soirées, and the Discussion of Ideas have become hallmark events. Outreach and socials coordinated each semester ensure students stay informed of upcoming opportunities and deadlines. In an effort to expand our network, last September marked the first time BPSF participated in Austin Pride. Through our representation at this event, we were fortunate to meet alumni, parents, prospective students, and allies of LGTBQ Bobcats.

This last year also brought significant transitions to the BPSF executive board. When founding members Jennifer Leach, Joseph Ward, Claudia Trevino, and Aimee Nieto moved on to pursue other endeavors, we gained fresh perspectives with the addition of Victor Saldivar and Abel Valencia. This summer, we will embark on yet another new chapter as Crystal Moore and Maria Wasley join the executive board. The remaining founding members will bring stability to the fund while utilizing in the board's transition as an opportunity for growth and expansion. In next year's annual report I look forward to demonstrating how the stability you provide BPSF allowed us to grow and accomplish new goals. Thank you again for your unwavering support and believing in the Bobcat Pride Scholarship Fund™.



Chris Duran



Vicki Bates

## Fall 2013 Academic Achievement Scholars

Christian Duran just earned his bachelor's degree in Business Economics with a minor in International Business. With a 3.7 GPA, he has been "paying forward" the inclusion he experiences at Texas State through leadership roles such as chairman of the Texas State Associated Student Government (ASG) Freshman Council, ASG Senator, Orientation Leader, and PACE Peer Mentor.

Vicki Bates is in her final year and will earn her Master's in Professional Counseling this August. She maintains a 3.91 GPA, has made Dean's list for 6 semesters and was in Chi Sigma Iota (Counseling Honor Society). She shared, "Texas State University has given me the freedom and impetus to be able to stand up for myself... and for those others who cannot".

Vicki was also selected as the recipient of the Leadership Development Scholarship attending Camp Pride 2013 at Vanderbilt University in Nashville, Tennessee, where she joined other LGBTQA student advisors from around the nation.

## Highlights of Events



Drag Out Funny was a great night of excitement for all and a huge success in raising money for scholarship funds. This event would not have been possible without the performers, many volunteers, stage manager Jeremy Torres, and Mistress of Ceremonies Chitah Daniels Kennedy.

We had another wonderful year full of fundraising, entertainment, and new connections. This year BPSF introduced a new tradition in student programming by planning a student social activity each semester.

### Spring/Summer 2013

- ◆ Student & Staff Bowling Social—Hosted at & Sponsored by Sunset Bowling Lanes
- ◆ Happy Hour Social - Hosted by MINK Salon, Sponsored by Dwain & Susan Aidala and Pennington's Cakes
- ◆ Big Gay Garage Sale - Hosted by Joe & Jenni Ward

### Fall 2013

- ◆ Discussion of Ideas - Held at Grin's
- ◆ Ice Cream Social - Held at Rhea's Ice Cream
- ◆ Fall Soiree - Hosted by Jon & Stacie McGee; Sponsored by Johnny Carino's Italian, Pennington's Cakes, and Dr. Joey Martin

### Spring 2014

- ◆ 3rd Annual Drag Out Funny - Held at The Marc; Sponsored by The Marc, St. Pita's, Sal's House of Tint, Jo on the Go, Root Cellar Café, Any Lab Test Now, Nichols Tire & Automotive, Pennington's Cakes, and Rhea's Ice Cream

## FINANCIAL BREAKDOWN

During this fiscal year, 8.5% of our incoming revenue was used to cover operating expenses. The ability to dedicate over 90% of our income directly to scholarships is accomplished by obtaining sponsorships and in-kind donations to cover a majority of the costs associated with our fundraising events.

Starting Balance for FY '13= \$15,745.67

Monetary Donations = \$22,003

In-Kind Donations = \$1,000.00

Sponsorships = \$920

Net Balance for End of FY '13 = \$29,429.84

Total Scholar Awards = \$7,187.30\*

\* This total includes the Camp Pride registration fee for 2014, which was paid in advance for a cost savings of \$250 with the early bird discount.

Marketing = \$443.63

General Supplies = \$440.37

Event Planning = \$997.88

Total Operating Expenses = \$1881.88



## Spring 2014 Academic Achievement Scholars

Kami Rutherford is a senior majoring in sociology and minoring in women's studies. She anticipates graduating this summer. Being an outstanding student with many praises from professors, Kami plans to pursue a graduate degree in Sociology.

Brianna Penney is a junior majoring in Communication Design. She is an active student leader, both on campus in student organizations and within the Department of Residential Life as a Residence Assistant.



# How Can You Get Involved With BPSF?

## Make a Birthday Wish

You could turn a special celebration in your life into a gift made in your honor to Bobcat Pride Scholarship Fund. Birthdays, anniversaries or milestones can be a reason for others to give. You can make your celebration as public or keep it as private as you desire. The Bobcat Pride Scholarship Fund will provide you with the tools to make your celebration a success.

We provide a personalized website page for your celebration with:

- \* A letter from you about your occasion
- \* A photo of you
- \* A fundraising thermometer to track your goal
- \* A secure BPSF PayPal link which can have personalized giving amounts



Check out our new blog at <http://bobcatpridescholarship.wordpress.com/>

### The Legacy Circle

#### Humanitarian Level \$1000-\$4999

- \* Dr. Bruce Smith \* San Marcos Unitarian Universalist Fellowship \* Dwain & Susan Aidala \* Lambda of Texas State \*  
\* Los Trayhans \* Dr. Heather Aidala \* Dr. Timothy P. Mottet & Mr. Rick Gonzalez \* Dr. Jon & Stacie McGee \*

## **Bobcat Pride Scholarship Fund**

Bobcat Pride Scholarship Fund

P.O. Box 2532

Kyle, TX 78640

Email: [bobcatpridescholarship@gmail.com](mailto:bobcatpridescholarship@gmail.com)



Ask us how you can set-up recurring donations

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