

Annual Report 2014

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BPSF Board of Directors

- ◆ Executive Director - Heather Aidala
- ◆ Operations Director - Crystal Moore
- ◆ Financial Director - Jenni Ward
- ◆ Internal Comm. Director - Maria Wasley
- ◆ Communication Director - Ted Marchut
- ◆ Program Director - Manda Anderson

BPSF Committee Chairs

- ◆ Fundraising Chair - Carlos Molina
- ◆ Student Relations Chair - Jeremy Torres

Message from the Executive Director

5 amazing years! This is a milestone to fully embrace and celebrate for the Bobcat Pride Scholarship Fund® (BPSF)! When the founding group came together in 2010 due to the identified need for financial support of LGBTQ Bobcats we only had hopes for what we could accomplish. Now we get to celebrate all that has been achieved thus far:



Dr. Heather Aidala, BPSF Executive Director

- 1) Nurtured a sense of community for students and donors. Our recipients have shared how healing it is to know there is a community intentionally supporting them as sexual and gender minorities.
- 2) Developed relationships with donors leading to significant contributions and the creation of the Legacy Circle, inducting members at the Humanitarian level.
- 3) Created hallmark annual fundraising events such as the fall Soireé and Drag Out Funny.
- 4) Honed an effective volunteer-based leadership structure that ensures long-term stability and growth for the organization.
- 5) Secured 501(c)3 nonprofit status in 2011 and registered the organization name in 2014.
- 6) Established the Emergency Stabilization Fund providing one-time critical funding and mentoring to students in vulnerable situations that could disrupt their academic progress.
- 7) Formed three paid internship positions on the leadership team providing work experience, mentoring, and room for innovation from students and recent alumni.
- 8) Integrated the use of on-line fundraising events such as the “Birthday Wish” and national Give Out Day campaigns.
- 9) Maintained relationships with local business owners who provide sponsorship support and reduce our overhead costs.
- 10) Kept our operating expenses extremely low the last three years, so that the majority of donations go DIRECTLY to our deserving LGBTQ students.

The core of these accomplishments can be captured in these two points, BPSF has:

- 1) Provided over \$20K in student support AND
- 2) Funded 21 scholarship and internship opportunities; comprised of 13 Academic Achievement Scholarships, 3 Leadership Development Scholarships, 3 interns, and 2 emergency stabilization recipients.

These accomplishments poise us perfectly to solidify long-term goals for BPSF. We will continue to be a grass-roots, community-based organization. Our future is reliant upon YOU getting and staying involved. Share your talents and skills by becoming a member of our leadership team, pledge to be a donor in a manner that fits your giving abilities, and spread the word of how LGBTQ Bobcats you know can benefit from being connected with the BPSF.

Fall 2014 Academic Achievement Scholar



Fillippa was awarded with our fall 2014 Academic Achievement scholarship. Fillippa is not only an outstanding student but also a dedicated activist and advocate.

On campus Fillippa has been involved with Bobcat Equality Alliance, Feminist United, Texas State Women's Rugby Club, Bobcat Build, and Lambda of Texas State.

Fillippa plans on attending Medical School after graduating from Texas State to pursue a career as a surgeon. Fillippa aspires to promote trans-safe spaces in hospitals and assist young individuals struggling with their identities to find a safe space to realize themselves. We are excited and honored to have such a dedicated and motivated student represent the Bobcat Pride Scholarship Fund.

Highlights of Events

We had another incredible year full of fundraising, entertainment, and community events. This year BPSF introduced new on-line fundraising efforts through our participation in Give Out Day and Giving Tuesday, both of which are nation-wide giving events.

Spring/Summer 2014

- ◆ Student Social - Dinner at The Hitch; Sponsored by St. Pita's & The Big Kahuna
- ◆ Donor Social - Hosted by Dr. Hardin Rahe & Mrs. Glenda Jurek-Rahe; Sponsored by Impulse, For the Love of Chocolate and Dr. Michael Casey
- ◆ Big Gay Garage Sale - Hosted by Ted Ingwersen

Fall 2014

- ◆ Discussion of Ideas - Held at the San Marcos Public Library
- ◆ Student & Staff Social - Dinner at The Hitch & Rent by the Texas State Department of Theatre and Dance
- ◆ Fall Soiree - Hosted by Dr. Heather Aidala & Manda Anderson; Sponsored by The Big Kahuna, Dwain & Susan Aidala, Pennington's Cakes, and Dr. Joey Martin
- ◆ Queer-ioke - Held at Stonewall Warehouse; Sponsored by White Lodge Karaoke

Spring 2015

- ◆ 4th Annual Drag Out Funny - Held at The Marc; Sponsored by The Marc, Brookvin, Wells Fargo, St. Pita's, Cricket Wireless, Salon Mink, Pie Society, Red Dawg Yoga, Texas State University Galleries, Sal's House of Tint, Jo's Cafe, Root Cellar Café, Any Lab Test Now, Vagabond Vintage, Sunset Lanes, Pennington's Cakes, Past Tense Bodywork, and Classic Tattoo



BPSF Board Members and supporters walked in the 1st ever San Marcos Pride parade! Afterwards numerous volunteers could be found working our booth, meeting fellow community members, and celebrating the success around us. What an exciting and historic step. We were so proud to be on the social justice side of history.

FINANCIAL BREAKDOWN

During this fiscal year, 11% of our incoming revenue was used to cover operating expenses. The ability to dedicate 89% of our income directly to scholarships is accomplished by obtaining sponsorships and in-kind donations to cover a majority of the costs associated with our fundraising events. It is the long term commitment of the Board of Directors to maintain a net balance of funds to cover the following two years of scholarship awards and expenses.

Carry-Forward Balance from FY '13 = \$29,430

Monetary Donations = \$24,273

In-Kind Donations = \$1,000

Sponsorships = \$2,450

Net Balance for End of FY '14 = \$41,267

Scholarships, Internships, & Emergency Funds = \$9,087

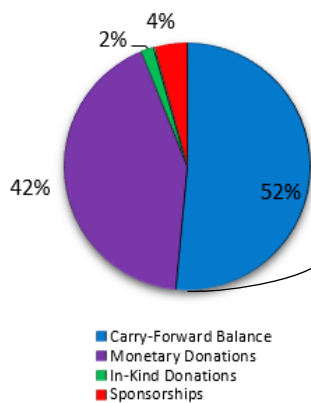
Marketing = \$1,108

General Supplies = \$302

Event Planning = \$1,346

Total Operating Expenses = \$2,756

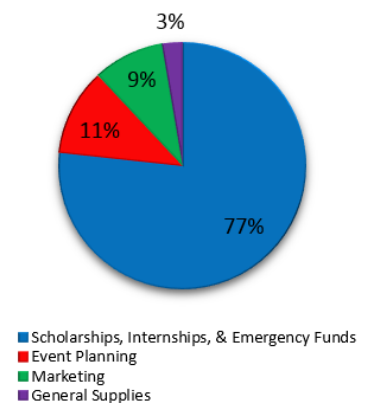
FY '14 Revenue



Donation Breakdown

Drag Out Funny	\$7206
Fall Soirée	\$4260
Giving Tuesday	\$2895
Give Out Day	\$2790
Recurring Donors	\$2295
Happy Hour Social	\$1100
Birthday Wishes	\$605
San Marcos Pride	\$278
Big Gay Garage Sale	\$240
Other Donations	\$2604

FY '14 Expenses



Leadership Development & Spring 2015 Academic Achievement Scholars



Kami Rutherford was awarded with our summer 2014 Leadership Development Scholarship. Ze completed hir bachelor's degree and has begun hir master's degree in applied sociology. Ze is an outstanding leader and brought many valuable resources back with hir from hir time at Camp Pride in Nashville, TN.

April Hudson, our spring 2015 Academic Achievement scholar, is pursuing her M.A. in Sociology and will be graduating from Texas State in May. For the past several years, April has been conducting sociological research regarding the LGBTQIA community. She also serves as a statistics tutor, graduate assistant, and mentor.



How Can You Get Involved With BPSF?

Join the BPSF Leadership Team!

As a grass-roots, community based organization the structure of our volunteer leadership team allows BPSF to sustain its growth and future by getting more supporters involved with specific functions that fit their skills and compliment the work of the Board.

We are currently seeking a:

◇ Donor Relations Chair ◇ Marketing Chair ◇ Community Engagement Chair

And members for the following committees:

◇ Donor Relations ◇ Fundraising ◇ Marketing ◇ Student Relations ◇ Community Engagement

Most positions require meeting 1-2 hours per month, which can be attended by conference call, and completing work at your convenience on your own schedule. We strive to make the work fun, collaborative, and rewarding.



For details to go www.bobcatpridescholarship.com/jointhebpsfteam.htm

If you're not sure being on the leadership team is the best fit, complete our interest survey and a director will contact you about additional opportunities to support BPSF!

The Legacy Circle

Humanitarian Level \$1000-\$4999

* Dr. Bruce Smith * San Marcos Unitarian Universalist Fellowship * Dwain & Susan Aidala * Dr. Michael Casey *
* Los Trayhans * Dr. Heather Aidala * Dr. Timothy P. Mottet & Mr. Rick Gonzalez * Dr. Jon & Stacie McGee *
* James & Gayle Bouzard * Dr. Genevieve Scalan * James Craig & Emily Kay Hanks * Dr. Joey Martin *

Bobcat Pride Scholarship Fund

Bobcat Pride Scholarship Fund

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[bobcat_pride_scholarship_fund](#)



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Bobcat Pride Scholarship Fund® 2014

Bobcat Pride Scholarship Fund®, a recognized 501(c)(3) nonprofit organization, is private and independent from Texas State University and any of its organizations. All donations are tax deductible. EIN 30-0622176