

Annual Report 2015

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BPSF Board of Directors

- ◆ Executive Director - Heather Aidala
- ◆ Financial Director - Jenni Ward
- ◆ Internal Comm. Director - Maria Wasley-Valdez
- ◆ Marketing Director - TBD
- ◆ Program Director - Manda Anderson
- ◆ Operations Director - TBD

Message from the Executive Director

Flourish. This verb has been recurring in my mind this past year. The Board of Directors (BOD) took some major steps last year to expand the reach of Bobcat Pride Scholarship Fund® (BPSF) in order to support more deserving LGBTQIA Bobcats. Adding the Emergency Stabilization Fund and paid internships to our offerings meant our fundraising goals needed to increase so we could maintain our pledge of increasing the Academic Achievement scholarship by \$500 each year and sustain the Leadership Development scholarship. As always, the community of BPSF donors and sponsors stepped up!

Those who give at the Soireé are a treasured group of on-going donors whose consistent support has been the foundation of BPSF's growth. Our hallmark fundraiser, Drag Out Funny, set a milestone in our fundraising. With the investment of Stonewall Warehouse, for the first time the show was on a Saturday night. Many of our long-standing donors purchased booths and tables, which is our biggest source of patron support. Diamond level sponsors Smirnoff Vodka, Kenyon International Emergency Services, Zelick's Ice House, Wells Fargo, and Cricket Wireless each gave \$500 or more, covering our costs with the overflow going into scholarship funding. In addition, we had over 500 patrons in attendance of the show, and raising \$13K in one night made the hundreds of volunteer hours invested in the planning well worth it!

Speaking of our volunteers, BPSF had 11 community members join the team. These individuals have added so much to the organization through their energy, creative ideas, and hard work, expanding the community-based feel that BPSF values. BPSF had 6 talented interns working alongside of our BOD securing large sponsors, creating visually appealing marketing tools, and speaking from the heart to fellow Bobcats. Their ideas and skills have directly impacted our growth this year. It has been a pleasure learning from and supporting them during their tenure. The Emergency Stabilization Fund has provided the bridge we hoped it would to Bobcats facing an unexpected crisis. We have supported 10 students with close to \$6K.



Dr. Heather Aidala, BPSF Executive Director

I hope as you read this you too feel that BPSF is flourishing. We will continue to evolve and increase the support we provide. I have faith that the community that supports BPSF will continue to support our LGBTQIA students at Texas State as their paths are often complicated by painful messages, discriminatory road blocks, and financial barriers. We know they are capable and determined to reach their academic goals, and because of our faith in them, BPSF will continue to flourish.

Fall 2015 Academic Achievement Scholar



Andrew McNair – In Fall 2015 Andrew was a senior in the College of Fine Arts and Communication where he is working towards a bachelor of music major in music studies. In addition to his involvement in the School of Music, Andrew is involved with the Honors College. At the time of his award Andrew had just returned from Luzerne Music Center in New York where he worked over the summer as a Voice Counselor. As a result of our continued growth and donor support, BPSF was able to award him \$2500 to apply to educational expenses this semester.

Highlights of Events

We had another incredible year full of fundraising, entertainment, and community events. Thank you to everyone who came out as part of the BPSF community.

Spring/Summer 2015

- ◆ Donor Social - Bobcat Pride Scholarship Fund's 5th birthday party, Held at Stonewall Warehouse
- ◆ New team member and intern orientation training

Fall 2015

- ◆ BPSF attended Welcome to the Family – Hosted by Texas State University's Office of Student Diversity and Inclusion
- ◆ BPSF participates in the SMTX Pride parade and festival as a co-sponsor
- ◆ BPSF and PFLAG co-host a discussion with author Alex Sanchez at Stonewall Warehouse
- ◆ Discussion of Ideas - Held at the San Marcos Public Library
- ◆ Fall Soireé - Hosted by Dr. Joey Martin; Sponsored by Carino's and Dr. Michael Casey
- ◆ Student Social – Co-sponsored by and held at Hungry Gamer

Spring 2016

- ◆ 5th Annual Drag Out Funny - Held at Stonewall Warehouse; Top level sponsors were Smirnoff Vodka, Stonewall Warehouse, Cricket Wireless, Kenyon International Emergency Services, Wells Fargo, and Zelik's Ice House among many others.



BPSF Board Members with raffle prize winners at Welcome to the Family. This is a great way for BPSF to connect with incoming and returning Texas State students while informing them of the support offered by BPSF. Thank you Julie Balkman at Wake the Dead who supports us with giveaways each year.

FINANCIAL BREAKDOWN

BPSF is proud to report an extraordinary year of securing sponsors, both individuals and businesses, helping to keep our event costs to a minimum and our overhead expenses low. With the generous support of our donor community, this year we were able to *double* the amount of funding provided directly to our deserving students.

Carry-Forward Balance from FY '14 = \$41,267

Scholarships, Internships, & Emergency Funds = \$ 18,435

Monetary Donations = \$32,850

Marketing = \$436

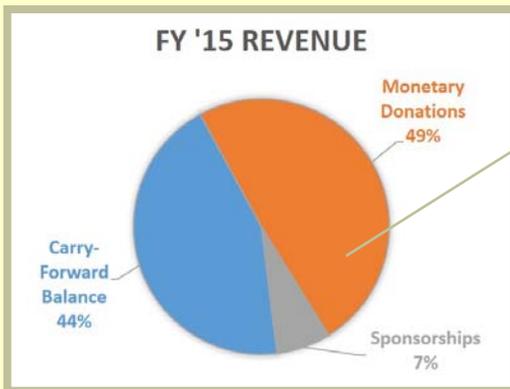
Sponsorships = \$4,600

General Supplies = \$780

Event Planning = \$1,211

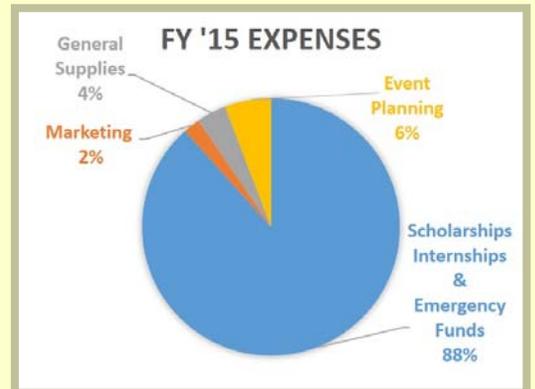
Net Balance for End of FY '15 = \$52,081

Total Operating Expenses = \$2,427



Donations Breakdown

Drag Out Funny	\$13,550
Fall Soirée	\$4,500
Giving Tuesday	\$3,025
Give Out Day	\$1,500
Recurring Donors	\$2,475
5th Bday Social	\$3,500
Other Donations	\$4,300



Leadership Development & Spring 2016 Academic Achievement Scholars



Britt Tovar was our summer 2015 Leadership Development scholar! In July, Britt headed to Camp Pride, the national LGBTQ leadership camp, at the University of North Carolina. She shared highlights of what she learned at our annual Discussion of Ideas in September.

Madi Tabersmith was our spring 2016 Academic Achievement scholar! At that time Madi was pursuing a Master of Arts in Sociology and working as a graduate instructional assistant. In addition to her academic responsibilities, Madi was serving as a certified volunteer advocate with Hays-Caldwell Women's Center in San Marcos. We were proud to award her with \$2500!



How Can You Get Involved With BPSF?

Join the Team!

As a grass-roots, community based organization our volunteers allow BPSF to sustain its growth and future by getting team members involved with specific functions that fit their skills and compliment the work of the Board of Directors.



Team members are able to choose tasks, events, or committee work that suits their interest, availability and resources. Work is completed at the convenience of your own schedule. We strive to make the work fun, collaborative, and rewarding.

BPSF's next orientation will be August 6th. So submit your interest form and save the date!

For details to go www.bobcatpridescholarship.com/jointhebpsfteam.htm

The Legacy Circle

Benefactor Level \$5000-\$9999

* Dwain and Susan Aidala * Dr. Heather Aidala and Manda Anderson *
* Dr. Bruce Smith *

Humanitarian Level \$1000-\$4999

* San Marcos Unitarian Universalist Fellowship * Lambda of Texas State *
* Dr. Timothy P. Mottet & Mr. Rick Gonzalez * Dr. Jon & Stacie McGee * Los Trayhans *
* James and Gayle Bouzard * Dr. Genevieve Scalan * James Craig and Emily Kay Hanks *
* Dr. Michael Casey * Dr. Joey Martin * Dr. Sheila Fling * Marty Sosby & Karen Gordon-Sosby*
* Shirley Ogletree * Pearson*

Our BPSF Intern Team



The BPSF Board of Directors were fortunate to work with four talented Bobcats during this fiscal year:

Adrian Orta, Marketing Intern
Destany Blanchard, Fundraising Intern moved to Marketing Intern
Lou Limas, Outreach Intern
Charlotte Brown, Fundraising Intern



Bobcat Pride Scholarship Fund

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Email: bobcatpridescholarship@gmail.com

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Ask us how you can set-up recurring donations

Bobcat Pride Scholarship Fund[®], a recognized 501(c)(3) nonprofit organization, is private and independent from Texas State University and any of its organizations. All donations are tax deductible. EIN 30-0622176